

# NISSAN FUTURES

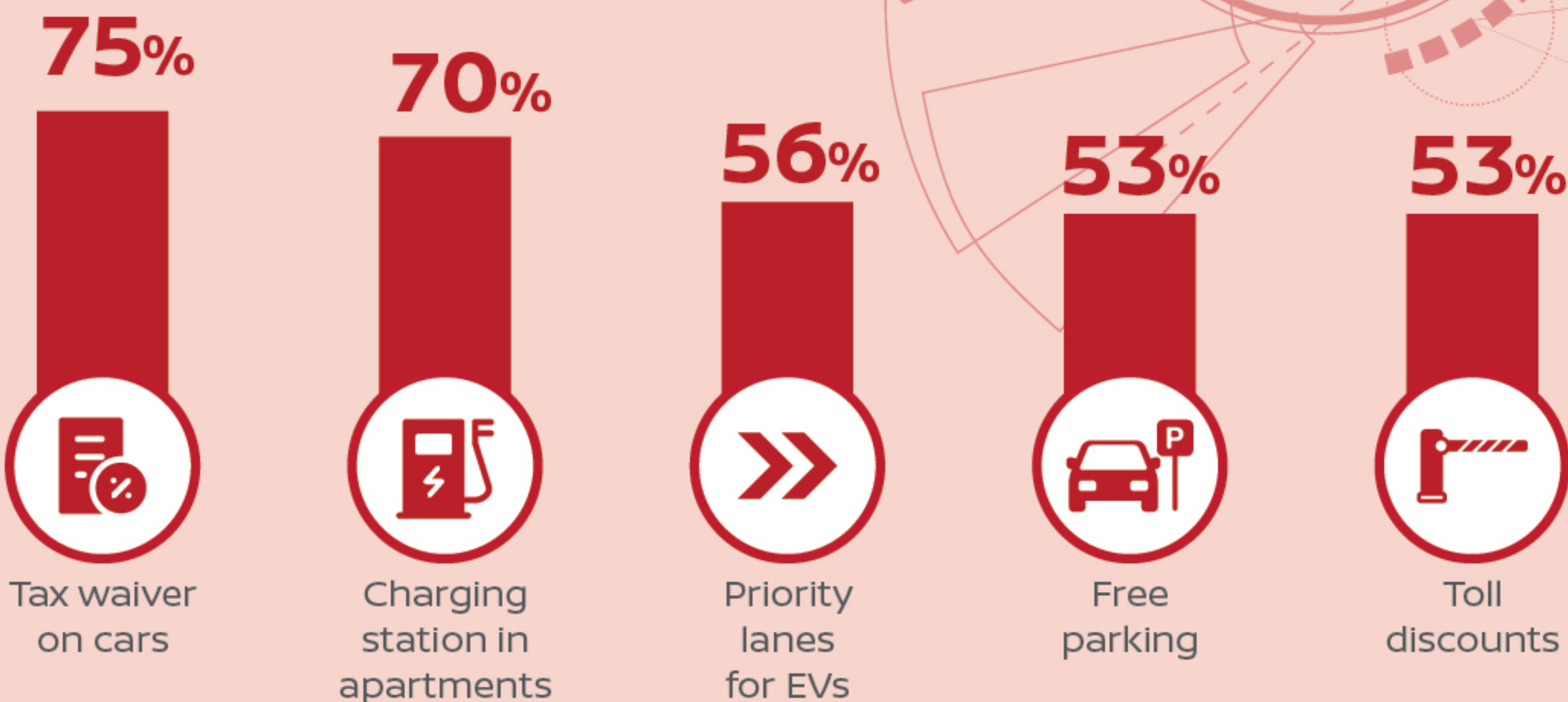
## The Future of Mobility: Electrification and Beyond

### ONE IN THREE PEOPLE IN SOUTH EAST ASIA ARE OPEN TO ELECTRIC VEHICLE AS NEXT CAR



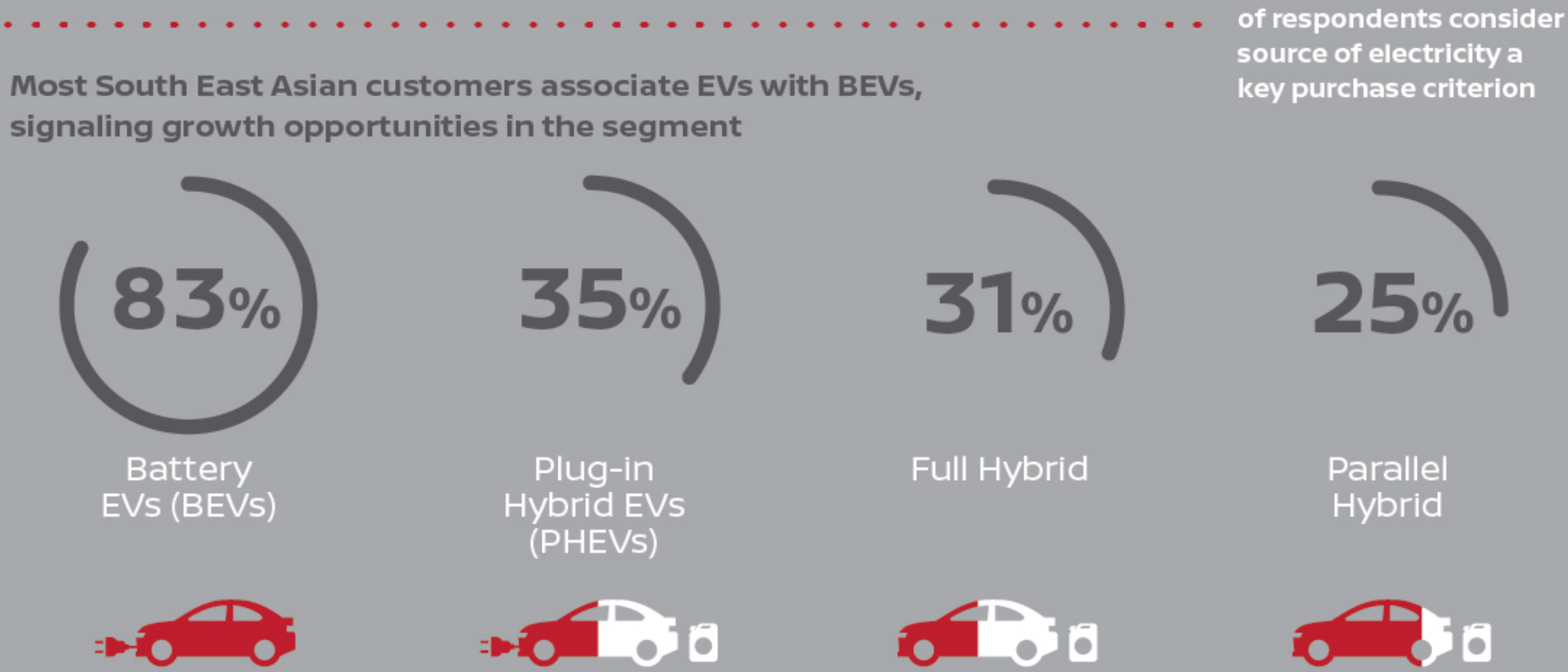
### RIGHT INCENTIVES WILL SPUR MOBILITY ELECTRIFICATION IN SOUTH EAST ASIA

Tax waiver by the government considered the most important incentive by customers to switch to electric vehicles



### STRONG UNDERSTANDING OF ELECTRIC VEHICLES AMONG SOUTH EAST ASIAN CUSTOMERS

Despite low uptake of electric vehicles in the region, customers are highly aware and evolved



#### About the studies

Nissan Motor Asia Pacific has commissioned a study with Frost & Sullivan, global growth consulting company, titled "The Future of Electric Vehicles in South East Asia". The study was conducted in six countries, Singapore, Indonesia, Thailand, Malaysia, Vietnam and the Philippines. Frost & Sullivan interviewed 1,800 customers online and conducted Focus Group Discussions in select cities to understand potential customers' awareness, attitudes, behavior and perceptions towards Electric Vehicles. Frost & Sullivan also studied the policies and regulations for electric vehicles as a part of this study.