



Innovation
that excites

NISSAN INTELLIGENT MOBILITY

Can an electric vehicle actually improve air quality?

The need to tackle
air pollution today:



5th
leading fatal
health risk is
air pollution¹

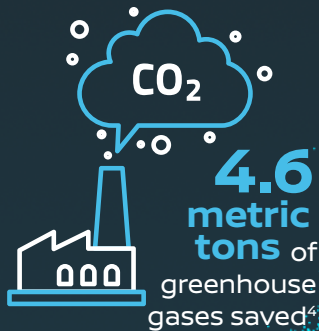


9%
of deaths globally
are attributed to
air pollution²



55%
decrease in current
levels of emissions
must be achieved
by 2030 to stop
global warming³

The impact of one EV in a year:



4.6
metric
tons of
greenhouse
gases saved⁴

This is
equivalent
to planting
209
trees⁵



Contributions of the Nissan LEAF



2.1 million
metric tons
of CO₂ saved by
Nissan LEAF since
launch in 2010⁶



13 billion
Nissan LEAF
emission-free
kilometers
have been driven
to date⁷

Is 2020 your year to make the switch?

Find out more at asia.nissannews.com/en/ElectricMobility

SOURCES: 1: www.healthdata.org/news-release/state-global-air-2019-report, 2: <https://ourworldindata.org/air-pollution>, 3: www.fastcompany.com/90272330/global-emissions-must-drop-55-by-2030-to-meet-climate-goals, 4: <https://www.epa.gov/greenvehicles/greenhouse-gas-emissions-typical-passenger-vehicle>, 5: <http://greenyatra.org/plantatree/offset.php>, 6 and 7: Based on extrapolation of real customer data